

Italian Data Protection Act in English

We wish to inform you that Legislative Decree No.196 of the 30th of June 2003 (Codice in materia di protezione dei dati personali, or the Personal Data Protection Act) regulates the protection of persons and other parties regarding the processing of personal data. In compliance with the above regulation, any such processing shall be carried out according to the principles of accuracy, legality, and transparency as well as the protection of your privacy and your rights.

Therefore, pursuant to Section 13 of Legislative Decree No. 196/2003, we hereby inform you that:

Your data will be processed using procedures that ensure the privacy of the parties concerned and shall regard the collection, recording, organization, storage, processing, modification, selection, extraction, comparison, utilization, interconnection, blocking, communication, transmission, cancellation, and destruction of the said data, including the combination of any two or more of the afore-mentioned procedures.

The data shall be handled for the carrying out and sending of:

- a. Commercial information and offers, also to third parties.
- b. Newsletters.
- c. Advertising and informative material.
- d. Business announcements, including those of an interactive nature.
- e. The direct sale or placement of products or services.
- f. The preparation of studies and statistical research regarding sales.

The provision of such data is optional but the refusal to do so shall result in the non-activation of the service.

Our employees, in their roles as managers or general staff, may acquire knowledge of said data. The information in question shall not be circulated or passed on to other persons.

The controller of the data is: Ottimi Vini di Stephanie Elizabeth Strugnelli, Via Niccolò Aggiunti 50b 52037 Sansepolcro (AR). VAT Number: 02022540518

You may contact the controller of the data at any time in order to exercise your rights in accordance with the provisions of Section 7 of the Legislative Decree 196/2003, the text of which is reproduced here below for your information:

Section 7 of Legislative Decree Number 196/2003, "Right to Access Personal Data and Other Rights":

1. The person concerned shall have the right to obtain confirmation as to whether or not personal data regarding the same exists, even if the said information has not yet been recorded, and to have the said information made available to him/her in an intelligible form.
2. The person concerned shall have the right to be informed of:
 - a) The source of the personal data
 - b) The purposes for which and the modalities with which the said information is handled.
 - c) The reasoning applied in the event of data processing through the use of electronic devices.

- d) The details which identify the data controller, the managers and representatives appointed in compliance with Section 5 (2).
 - e) The persons or personal categories to whom the private information may be sent or who may receive knowledge of the same in their capacity as appointed representatives within national confines, as well as other managers or employees.
3. The person concerned shall have the right to obtain:
- a) The updating, amendment or, if desired, the integration of the personal data held.
 - b) The deletion, transformation into an anonymous format or the blocking of data that has been processed unlawfully, including data whose retention is unnecessary for the purposes for which it has been collected or subsequently processed.
 - c) Certification to the effect that the operations as per letters a) and b), including the contents of the same, have been notified to the entities to whom or to which the data was passed on or circulated, unless this requirement proves impossible or involves a manifestly disproportionate effort when compared with the right that is being protected.
4. The person concerned shall have the right to oppose partially or totally:
- a) The processing of personal data concerning the same, for legitimate reasons, even if pertinent to the purpose for which the data is being collected.
 - b) The processing of personal data regarding the same for the purpose of sending advertising material or for direct sales, or for the carrying out of market research or commercial communications.